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**SATCOM DIRECT (SD) AGREES TO ACQUIRE TRUENORTH AVIONICS,
A MANUFACTURER OF CABIN COMMUNICATIONS SOLUTIONS**

Orlando, FL / October 30, 2016 – Global aeronautical communications provider, Satcom Direct (SD), announced today it has agreed to acquire TrueNorth Avionics, a company based in Ottawa, Canada that offers the latest technology in cabin communications solutions. With the purchase of TrueNorth, SD significantly expands its ability to provide advanced communications systems for business aviation aircraft.

Founded in 2006, TrueNorth Avionics designs, develops, and manufactures satellite communications solutions for business jets and avionics OEMs. Its latest innovation, the Optelity family of cabin communications systems, delivers high fidelity voice, fax, and WiFi solutions that enable intuitive connectivity for mobile devices.

“The acquisition of TrueNorth will broaden our avionics product portfolio and enable us to accelerate our efforts to bring fully integrated communications solutions to our customers. The ingenuity behind the Satcom Direct Router (SDR) and our SD Pro flight operations platform combined with TrueNorth’s highly advanced avionics will give aircraft operators an unrivaled ability to manage their aircraft communications systems, while giving passengers a user experience which exceeds their expectations,” said Jim Jensen, Founder and CEO of SD.

TrueNorth will become a business unit within the SD family of companies focused on advanced avionics development. “We pride ourselves on being a technology leader in our market, and we’re very excited to be part of a world class company like SD. Together we will bring cutting edge capabilities to our customers to truly enable the connected aircraft,” said Mark van Berkel, President and CEO of TrueNorth Avionics.

The transaction is expected to close in the fourth quarter of this year.

For more information, contact Tammy Wood at twood@satcomdirect.com or +1.321.777.3000.

About Satcom Direct: Satcom Direct (SD) provides global connectivity solutions for business and general aviation, military, government, and heads of state aircraft, as well as operations in areas with connectivity limitations such as remote locations, large scale events, and disaster recovery. SD is a technology innovator. Since 1997, its teams have worked to advance the

technology of connectivity, making SD the first in the marketplace to deliver numerous advancements and capabilities. The company is a premier Inmarsat Distribution Partner (including Jet ConneX), Iridium Service Partner, ViaSat preferred reseller, and the Exclusive Service Provider for SmartSky Networks.

SD World Headquarters and primary operations center is located in Melbourne, Florida, with additional office locations in the United States, Canada, UK, UAE, Switzerland, Hong Kong, Australia, Russia, Brazil, and South Africa. For more information regarding SD, visit www.satcomdirect.com, e-mail sales@satcomdirect.com, or call U.S. +1.321.777.3000 or UK +44.1252.554.460.