

## **Press release**

## Satcom Direct to highlight importance of cyber-threat monitoring at ABACE18

Shanghai, China / 17 April 2018 – The importance of preventive cyber security practices and risk mitigation strategies will be a key message delivered by Satcom Direct, the business aviation connectivity, hardware and software provider, at ABACE 2018 – booth H1214. The company will showcase the SD Threat Monitoring service, which detects and prevents intrusion attempts to aircraft in real time and provides a live view of potential threats and identified incidents via its digital flight operations dashboard SD Pro<sup>®</sup>.

The threat monitoring service implements firewalls, analyzes incoming and outgoing data traffic, and uses customised antivirus solutions to protect against malware, reducing the network's overall attack vulnerabilities. Working alongside the software are SD's highly qualified, certified, cyber security experts who proactively monitor data traffic to mitigate potential threats and block intrusion attempts, in real-time. Customers can view the current and previous network activity using the accompanying module in SD Pro.

The service complements the SD Cyber Security Solutions portfolio which combines the benefits of SD's hardware routers, software services, ground infrastructure and technical expertise, to protect business aviation data. "The sum of the whole really is greater than the individual parts. Practical solutions to protect onboard data integrity, network evaluations, risk assessments, and threat analysis are combined with the SD Private Network to enable IT departments to apply corporate compliance protocols to their fleets, just as they would in their offices," explains Nathan Andrews, SD regional director APAC.

"As the number of cyber-attacks continues to increase, we have invested significantly in our technology and our team of customer support experts to offer the international business aviation industry a rounded approach to managing cyber security," adds Andrews. "The SD Data Center provides a full endto-end military-grade cyber security network; SD Avionics produces 90% of the business aviation industry's cabin networking routers; and through SD Pro we deliver real-time threat monitoring, management and flight operations tools. We are in a strong position to give clients the confidence needed to know their data and airborne networks are better protected from the growing potential risks."

SD will also introduce delegates to CyberSAFE<sup>™</sup>, (Securing Assets for End-users) the industry's first certified training course which teaches aviation professionals how to avoid cyber security failures. Delivered in partnership with Logical Operations, the course educates users about technology related risks, compliance considerations, social engineering, and other data-security-related concepts. Those new to cyber security in aviation will benefit from SD's free Cyber Smart Kit. The kit gives real-world scenarios, quick tips, recommended actions and suggests protocols to implement specifically designed for aviation. The kit will be available at the booth, along with demonstrations of SD's latest products and services.

Nathan Andrews will be participating in the AsBAA *Cyber Security and Connected Aircraft* panel session on day 1 of ABACE: 17 April, Meeting Room 1, 16.30 – 17.30.



NB: CyberSAFE is a trademark of Logical Operations, Inc.

About Satcom Direct: Satcom Direct (SD) and its companies provide global connectivity solutions for business and general aviation, military, government, and head of state aircraft. The company also provides land mobile services to areas with connectivity limitations. Since 1997, SD has worked to advance the technology of global connectivity, being first to market with new capabilities in communications technology. SD's industry leading hardware solutions, like the SDR, are complemented by their divisional capabilities including SD Avionics cabin and flight deck systems and SD software solutions. A premier Inmarsat distribution partner (including Jet ConneX), Iridium service partner, and ViaSat Ku preferred reseller, SD is also a value-added reseller for Panasonic systems and the exclusive service provider for SmartSky Networks.

SD World Headquarters and primary operations centre is located in Melbourne, Florida, with additional office locations in the United States, Canada, UK, UAE, Switzerland, Hong Kong, Australia, Russia, Brazil, and South Africa. For more information regarding SD, visit www.satcomdirect.com, e-mail sales@satcomdirect.com, or call U.S. +1.321.777.3000 or UK +44.1252.554.460.

##

Media Contacts

Kate MurchisonJane StanburyKmurchison@satcomdirect.comArenaGrp+1 (613) 224-3301 X209Jane@arenagroup+1 (613) 410-1768+44 7803 296 046+44 7803 296 046+44 7803 296 046

Jane Stanbury ArenaGrp Jane@arenagroupassociates.com +44 7803 296 046 +1 (438) 998 1668