



SD bolsters its executive team with the addition of Keith Shelburn and John Kummer

Melbourne, Florida/November 27, 2017 – Business aviation connectivity provider SD has bolstered its senior executive team with the addition of Keith Shelburn and John Kummer in two new roles. Shelburn takes up the position of Vice President, Aviation, as Kummer becomes Vice President, Strategy and Programs, with immediate effect.

Both Shelburn and Kummer were former clients of SD, and representing the voice of the customer is an integral aspect of their new roles. Shelburn will be responsible for managing SD's flight department, which also serves as the test bed for all new SD products and services. Kummer will oversee commercial strategy and new program development with the customer in mind.

Prior to joining SD, both Shelburn and Kummer served as directors of aviation for Fortune 100 companies, which gives them perspective into the needs and expectations of SD customers. They will use this experience to review the opportunities for the customer presented by the development, deployment and demonstration of new SD technology.

"Keith and John's first-hand knowledge of the demands faced by today's flight departments provides invaluable insight that will help SD keep its products and services responsive and relevant. Their aviation and management skills will be used to help SD stay focused on the needs of its customers," says Jim Jensen SD's CEO and Founder.

Minnesota born and raised John Kummer is a graduate of the University of Minnesota with a degree in business management. He has 23 years' corporate flight department experience, most recently working for 3M as Director of Aviation, training and chief pilot flying Gulfstream IV, V, 550 and 650 aircraft. He also flew the C-130 as part of his active and reserve service for the USAF/Minnesota Air Guard. As a previous member of **customer advisory boards** for Gulfstream, GoGo, and Jeppesen he is well positioned to review business from the customer perspective.

A native of Connecticut, Keith Shelburn comes to SD from DuPont where he began working in 1981 as a pilot and served 11 years as Aviation Director. He has flown numerous corporate aircraft including all Gulfstream types from the Gulfstream GI through to the Gulfstream G550, on which he is currently qualified. Keith earned a bachelor of science degree in aviation from Embry Riddle Aeronautical University and an aviation safety certificate from the University of Southern California, and the AeroIT Certificate from SD. He holds the FAA qualifications of airline transport pilot, certified flight instructor. Additional career highlights include participation on the FSF Corporate Advisory Board, and founding of the Aviation Safety Roundtable in 1992 to promote sharing safety-related information among corporate flight operations. This group remains active to this day and has spawned similar groups throughout the industry.

About Satcom Direct: Satcom Direct (SD) provides global connectivity solutions for business and general aviation, military, government, and heads of state aircraft, as well as operations in areas with connectivity limitations such as remote locations, large scale events, and disaster recovery. SD is a technology innovator. Since 1997, its teams have worked to advance the technology of connectivity, making SD the first in the marketplace to deliver numerous advancements and capabilities. The company is a premier Inmarsat Distribution Partner (including Jet ConneX), Iridium Service Partner, ViaSat Yonder's preferred reseller, and the Exclusive Service Provider for SmartSky Networks.



The SD world headquarters and primary operations center is located in Melbourne, Florida, with additional office locations in the United States, Canada, UK, UAE, Switzerland, Hong Kong, Australia, Russia, Brazil, and South Africa. For more information regarding SD, visit www.satcomdirect.com, e-mail sales@satcomdirect.com, or call U.S. +1.321.777.3000 or UK +44.1252.554.460.

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