



News from Satcom Direct

For Immediate Release

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Satcom Direct Adds SwiftBroadBand™ Service

Worldwide aeronautical broadband service provides voice and data at a lower cost

Satellite Beach, FL, October 22, 2007— Satcom Direct has announced it will offer its customers a new, cost-effective worldwide airborne voice and data communications service from Inmarsat® called SwiftBroadBand (SBB), which provides increased data transfer speeds at lower prices. SwiftBroadBand will use Inmarsat's next-generation Inmarsat-4 satellite network to dramatically increase system capacity and throughput over the current-generation service, enabling such features as an always-on connection for e-mail and Internet access, a dedicated voice channel and a streaming IP (Internet protocol) option for video conferencing. Scheduled for regional launch on launch Oct 22, 2007, SwiftBroadBand will be compatible with current Inmarsat protocols, meaning that aircraft already equipped with classic aeronautical services can be upgraded via hardware enhancements. SBB is also compatible with Satcom Direct's popular Aero-X™ service.

“We see SwiftBroadBand as the next logical step for operators who want to enhance the communications capabilities of their aircraft,” said David Greenhill, president of Satcom Direct Communications, Inc. “That’s because, in addition to offering speeds of up to 432 kbps at savings of up to 66% off current services, SBB also enables such popular interfaces as VoIP handsets, Wi-Fi mobile phones and BlackBerry® PDAs,” he noted. Since it incorporates SIM-card module technology, Inmarsat service users should contact their equipment manufacturers for details on SBB compatibility with their current systems.

About Satcom Direct: Founded in 1997, Satcom Direct is the leading innovator of satellite voice, fax and broadband data service solutions. Its primary product, Global One Number™, is an advanced connection service for aeronautical, maritime and land mobile applications that makes Satcom as reliable and simple to use as ground-based telephones, while its new datalink service, FlightDeck Freedom™, gives aircraft operators access to a menu of flight information content. For more information, visit www.satcomdirect.com.