



## News Release

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### **Mike Opheim Joins Satcom Direct as Vice President of Business Aviation Sales**

*Opheim brings nearly 30 years of business aviation experience to Satcom Direct, focusing on all aspects of marketing, along with customer interface development*

**Satellite Beach, Fla.** (June 10, 2011) – Satcom Direct, provider of satellite voice, fax, datalink and Internet communications solutions, has chosen Mike Opheim as its new Vice President of Business Aviation Sales. Opheim will be a member of senior leadership at Satcom Direct and will be responsible for all marketing items, including printed material, tradeshow, and management of website content and media, along with customer interface development in all areas of the organization.

Opheim brings with him nearly 30 years of experience in business aviation, with most of his career in positions throughout Rockwell Collins. He spent 10 years as a dispatcher in the Rockwell Collins flight department, followed by five years in their regional airline marketing division. Opheim then spent 15 years in the commercial systems business aviation sales area for the company, finishing his career at Rockwell Collins as Director of Eastern Region Aftermarket Sales.



"I am excited to be joining the Satcom Direct team, as I previously worked with Jim Jensen and have watched Satcom Direct grow from just an idea to what it is today – the industry leader in technology and customer service. Satcom Direct is truly committed to the customer," said Mike Opheim. "The business aviation industry continues to demand connectivity, and Satcom Direct is dedicated to providing current and future services to meet all of the overall industry needs."

Opheim comes to Satcom Direct most recently from MarathonNorco Aerospace where he was Director of Sales and Marketing. He holds a Bachelor of Science degree in Aviation Administration from the University of Dubuque in Dubuque, Iowa, and Opheim also holds his private pilot's license.

"We are glad to welcome Mike to the team, as he brings a wealth of knowledge about the business aviation industry to our organization," said Jim Jensen, founder and owner of Satcom Direct. "His experience will help guide us as we continue to roll out new products and services over the entire fleet of business aircraft platforms."

#### **About Satcom Direct**

Founded in 1997, Satcom Direct is the leading innovator of satellite voice, fax, and broadband data service solutions for business and general aviation, military, government, emergency response, media, and other industries that demand secure and reliable global communications. Its primary product, Global One Number<sup>®</sup>, is an advanced connection service for aeronautical, maritime, and land mobile applications that makes satellite communications as reliable and simple to use as ground-based telephones. Satcom Direct's extensive product portfolio also includes Aero V<sup>SM</sup>, Aero X<sup>®</sup>, FlightDeck Freedom<sup>™</sup> (FDF), One View<sup>™</sup>, Plane Simple<sup>®</sup>, Satcom OnSite, and SD Flight Tracker; Inmarsat's Classic Voice, Swift 64, and SwiftBroadband; Iridium Aero Services; and ViaSat<sup>®</sup> Yonder<sup>SM</sup> Ku-band Mobile Broadband. For more information regarding Satcom Direct, visit [www.satcomdirect.com](http://www.satcomdirect.com), e-mail sales@satcomdirect.com, or call +1.321.777.3000. To view Satcom Direct's portable satellite communication equipment and services, including [satellite phones](#) and [BGAN](#) units, visit [www.satcomstore.com](http://www.satcomstore.com), e-mail mobileops@satcomdirect.com, or call +1.321.777.0771.

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